

Policy Brief

What question must the President answer?

What are the most significant options the President has to answer this question? Sometimes there will be just two, sometimes there will be more. Number each option and clearly state it in one sentence.

Assessment of Presidential options

Option 1	
Likely Benefits of option 1 (use bullet points)	Likely costs of option 1 (use bullet points)
Option 2	
Likely Benefits of option 2 (use bullet points)	Likely costs of option 2 (use bullet points)
Option 3	
Likely Benefits of option 3 (use bullet points)	Likely costs of option 3 (use bullet points)

Option 4

Likely Benefits of option 4 (use bullet points)

Likely costs of option 4 (use bullet points)

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Recommendation - In clearly written BMP Explain the course of action you would recommend the President take. Your recommendation must be supported by three reasons/examples, one of which must be an explanation of why the option not recommended would result in negative consequences.