

Induction Project

Induction is everywhere in the media. In this assignment you will identify, analyze and critique an argument found in an advertisement or a political cartoon.

1. Find an advertisement, article or a political cartoon containing an inductive argument. Reproduce that argument so that it is approximately 8.5x 11 (so that it can be mounted on a single sheet of binder paper).

On a separate piece of paper which you will attach below the advertisement complete the following (please word process Times 12 point font):

2. Identify the argument contained in the piece and put that argument into standard form. Your argument should have at least two premises and a conclusion.

3. Identify whether the argument is enumerative, causal or analogical.

4. Assess the argument based on the tools for assessing analogical arguments discussed in class. This should be done in 50 to 100 words.

5. Identify and explain how the advertisement demonstrates at least one of the informal fallacies. You may use both those discussed in class and those on the [IEP website](#). This section should also be 50-100 words